



Your Bi-Monthly e-Update from Food Quality Labs, Inc.

## FQL, Moving Ahead

Food Quality Labs is proud to announce that Kari Killian has joined our team. She will be in charge of the front office. Her responsibilities will include sample log-in and report typing. Additionally she will be your first contact when you call the lab.

Kari comes to us with extensive laboratory experience and she understands the need for accurate, yet friendly communications. Welcome her aboard when she answers your call.

## Website Update

Next week visit our updated website at [www.foodqualitylabs.com](http://www.foodqualitylabs.com). Our goal is to make it easier to use for new and returning clients. We have also added information for our existing clients. Note that we are expanding our nutraceutical testing capabilities as well.

A new feature is the ability to search our site. When you want to know if we perform a specific test, type the name into the search box: every place that word shows up on our site, you will get a link to it.

Check it out and let us know how you like it.

January/February 2009



Isn't being a chemist colorful?

## Newsletter Spotlight

We continually add to our capabilities as market needs arise. We have recently added seafood histamine testing.

We would like to talk to you about your needs for this test. Give us a call at 503 297-3636.

## Newsletter Special Focus

You are undoubtedly aware that public confidence in the safety of our food has experienced substantial erosion. Events in 2007 and 2008 exposed weaknesses in the safety of our food supply and have shaken consumer confidence in both domestic and, especially, imported foods.

According to a FMI Consumer Trends survey back in January 2007, consumers substantially reduced their consumption of certain foods. After the severe problems in 2008, consumption is undoubtedly reduced even more.

This is extremely significant for our industry and here is why: you want your customers to remain confident in the safety of *your* products!

We are here to help you achieve that goal. Call us to discuss testing options to enhance the safety of your products.

### Thought for the month

The most important thing about a goal is having one.

If you prefer to be removed from our emailing list, please reply and type <remove> in the subject line .

Questions or comments? E-mail us at [info@foodqualitylabs.com](mailto:info@foodqualitylabs.com) or call 503-297-3636